

Message Text

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TO AMEMBASSY MOSCOW PRIORITY

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E.O. 11652: N/A

TAGS: OEXC, TGEN, SCUL, PFOR, UR, US

SUBJECT: PROPOSED MANAGEMENT EXCHANGE AND FRED STARR
VISIT

REF: MOSCOW 8214

1. VANCE CALLED DEPARTMENT JUNE 8 TO CONVEY RESULTS OF MEETINGS WITH MILNER (MEMORANDUM POUCHED TO GREENBERG AND BENSON). GIST WAS SOVIET PROPOSAL FOR EXCHANGE ON ENTREPRENEURSHIP HOSTED BY AMERICAN ACADEMY OF MANAGEMENT AND KENNAN INSTITUTE ON US SIDE AND BY USA INSTITUTE AND INSTITUTE FOR SYSTEMS ANALYSIS ON SOVIET SIDE. FORMAT (E.G. PAPERS OR ROUND-TABLE) UP TO US; DELEGATIONS TO COMPRISE 6-8 PEOPLE PER SIDE, INCLUDING MILNER, ARBATOV, GVISHIANI, AND MANAGERS SUCH AS KAMA'S TRUCK PLANT CHIEF IF US MOUNTS EQUIVALENT GROUP. INVOLVEMENT OF US BUSINESS WOULD BE IMPORTANT ELEMENT.
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CHERKASOV OF SCST WOULD BE SOVIET "IMPLEMENTER."

2. FRED STARR OF KENNAN INSTITUTE HAS BEEN CONTACTED BY VANCE AND DEPARTMENT. HE EXPRESSED INTEREST, PARTICULARLY SINCE INSTITUTE COINCIDENTALLY HAS PLANNED A GATHERING ON ENTREPERNEURSHIP (NO SOVIET INVOLVEMENT), WHICH MIGHT DOVETAIL. STARR, HOWEVER, RESERVED MORE

DEFINITIVE COMMENT PENDING RECEIPT OF CONCRETE PROPOSAL FROM VANCE. STARR WILL BE IN MOSCOW ON OTHER BUSINESS JUNE 15 AND PLANS TO CONTACT GREENBERG AND BENSON TO EXCHANGE VIEWS.

3. PROPOSAL SKETCHED PARA 1 ABOVE APPEARS TO HAVE PROMISE OF SUBSTANCE AND POTENTIAL FOR FOCUS THAT WOULD COMPLEMENT, NOT DUPLICATE, S&T AGREEMENT ACTIVITY. INVOLVEMENT OF KENNAN INSTITUTE WOULD INTRODUCE EXPERIENCE AND ADMINISTRATIVE STRENGTH WHICH HAVE BEDEVILED ACADEMY OF MANAGEMENT'S INITIAL EFFORTS.

4. DEPARTMENT'S INTEREST WHEN FIRST APPROACHED BY VANCE AND MCMANUS STEMMED LARGELY FROM POTENTIAL TO EXPAND U.S. PARTICIPATION IN EXCHANGES THROUGH THE ACADEMY GROUP WHICH IS REPRESENTATIVE OF A LARGE SET OF AMERICAN ACADEMIES NOT PREVIOUSLY INVOLVED. WE RECOGNIZED THEIR LACK OF EXPERIENCE, SUBSEQUENTLY REFLECTED IN THE ACADEMY PROGRAM PROPOSAL AND BY SUCH ACTIONS AS VANCE'S FAILURE TO CONTACT EMBASSY DURING RECENT VISIT. ON MCMANUS VISIT, INCIDENTALLY, MILNER REMAINED UNRECEPTIVE, TELLING VANCE THAT SOVIETS CAN BEST DEAL WITH ONE CONTACT (I.E. VANCE) AND MCMANUS WAS NOT "POLICY-LEVEL"--VANCE SEEMS TO HAVE ACCEPTED THIS AT FACE VALUE DESPITE OUR ENCOURAGEMENT FOR MCMANUS INVOLVEMENT TO DEVELOP SOME ACADEMY STAFF EXPERTISE.

5. DESPITE SLOW PROGRESS, DEPARTMENT REMAINS OPEN-MINDED LIMITED OFFICIAL USE

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AND IS ENCOURAGED BY NEW CAST OF MILNER-VANCE PROPOSAL. KENNAN INSTITUTE ROLE IS SHAPING UP AS DETERMINING FACTOR FOR ANY SUBSTANTIAL FUNDING SUPPORT AND WE WILL CONSULT FURTHER WITH STARR ON HIS RETURN.
CHRISTOPHER

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